

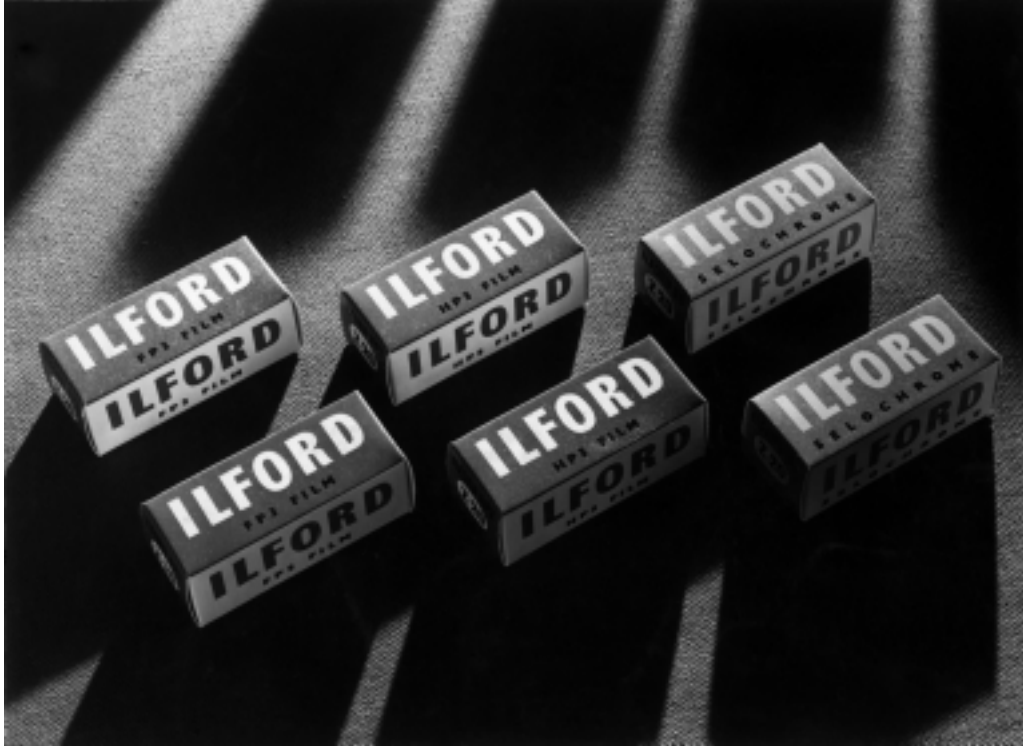
The Photograph and Commodity Culture

University of Brighton, Saturday 27 November 2004

A one-day symposium organised by Photoforum and the Design Archives,
Faculty of Arts and Architecture, University of Brighton.

From its origins in the mid nineteenth century to the present day, photography has been intimately linked with the development of a commodity culture and to the processes of consumption. This conference will explore, from both historical and theoretical perspectives, the various ways in which photography has been central to the circulation of meanings necessary to the continuing evolution of a consumer society. Indeed, at the same time, photography itself has been subject to commodification. Amongst the themes to be explored will be: the mass reproduction of photographs and the carte-de visite as mass commodity object; the role of photographic imagery within the ever-expanding market of commercial publishing markets; recent developments in the rhetoric of advertising tied to the 'lifestyle' and the phenomenon of the celebrity; and the significance of the dematerialization of the photograph as a result of digital and electronic technologies.

Speakers: **David Bate** (University of Westminster), **Gail Baylis** (University of Ulster at Coleraine), **Jim Campbell** (Arts Institute Bournemouth), **Bill Hall** (Royal Holloway University of London), **Linda Marchant** (Nottingham Trent University), **Helen Powell and Sylvie Prasad** (University of East London), **Damian Sutton** (Glasgow School of Art).



Ilford film packaging, designed by Milner Gray, Design Research Unit, 1948. Design Archives, University of Brighton

Full conference fee: £35. Concessionary fee for full-time students and unwaged: £15 (Buffet lunch, tea and coffee included).

Send booking forms to:

David Green
School of Historical and Critical Studies, University of Brighton
10/11 Pavilion Parade, Brighton
BN2 1RA

Tel: 01273 643014

Fax: 01273 681935

Email: d.green@brisys.demon.co.uk

www.brighton.ac.uk/arts/research/6_0_news/6_2_0_forthcoming_events.htm



University of Brighton

Booking form

Please reserve me _____ place(s) for The Photograph and Commodity Culture conference.

I enclose a cheque made payable to 'University of Brighton' for £ _____

Name: _____

Institution (if applicable): _____

Address: _____

Tel: _____ Email: _____

Please note that no tickets for the conference will be issued.

Confirmation of your booking will be made by either email or post on receipt of this form.

We cannot accept payment by credit card. If you have any queries please contact David Green by email or telephone.